

# THE STORY OF WINMAN

2011

Let the trailblazing begin—literally. A local trail builder carves the first few paths for family adventures on private land.

2013

WinMan welcomes the public with open arms, inviting everyone to join the adventure.

2015

We establish WinMan Trails Foundation - a private 501(c)3, hire our first director, and launch plans to become a year-round trail destination.

2017

The new chalet provides a cozy, modern and comfortable year-round trailhead experience.

2018

A game-changing land use agreement with the DNR triples our playground.

2019

The Heart of Vilas paved trail system makes its grand connection to WinMan.

2020

As the world turns to the great outdoors, WinMan becomes a refuge during the pandemic and experiences a surge in visitors.

2021

A record 21 miles of mountain bike trails and 23 kilometers of ski trails are now available. Next step: sustainability.

2022

We evolve into a public 501(c)3 — hello, WinMan Trails Inc. We kick off our first capital campaign and roll out our membership program.

2023

A landmark year with a record-breaking 45,000+ visitors.

2024

Our team expands to 5 full-time staff and numerous seasonal staff, gearing up for our biggest adventure yet!

2025

Let's build a BaseCamp.